

# Rittenhouse

BOOK DISTRIBUTORS

DISTRIBUTING THE LEADING SCIENTIFIC, TECHNICAL AND MEDICAL PUBLISHERS

## ***WIN, LEARN, and SAVE with Rittenhouse Book Distributors at ALA Midwinter 2020***

January 10, 2020—[Rittenhouse Book Distributors, Inc.](#) will be exhibiting at the American Library Association (ALA) Midwinter 2020 Exhibition in Philadelphia, PA, and has many exciting activities planned to help librarians win, learn, and save while attending this highly-anticipated conference. From holding tools & services demonstrations in the Mobile App Pavilion to providing deep discount opportunities and grand prize drawings, Rittenhouse is looking forward to engaging with attendees, and offering solutions to enhance collection development workflow priorities.

“Rittenhouse always looks forward to attending the ALA Midwinter Conference and Exhibition, and what makes it extra special this year is that it’s in our hometown of Philadelphia.” said Nicole Gallo, Executive Director of Sales & Marketing at Rittenhouse. “It’s a way for us to engage with our library partners, speak with them about the latest industry trends, and show them the features and benefits of Rittenhouse and the R2 Digital Library.”

### WIN

Rittenhouse will be offering its “Password for a Prize” contest. Librarians who follow Rittenhouse and the R2 Digital Library on social media, will automatically be entered for a chance to have their library’s R2 Digital Library maintenance fee waived forever. For an additional chance to win, ALA Midwinter 2020 attendees should visit Rittenhouse in the Mobile App Pavilion and mention the “password” found on the Rittenhouse and R2 Digital Library [Facebook](#) and [Twitter](#) pages.

### SAVE

There are many ways to save on the purchase of print and eBooks through Rittenhouse. ALA Midwinter 2020 attendees can stop by the Rittenhouse kiosk in the Mobile App Pavilion and be among the first to know about upcoming deep discount opportunities.

### LEARN

Stop by and see Rittenhouse in the Mobile App Pavilion for a free demonstration of the R2 Digital Library eBook database, and discover the many print and digital collection development tools and services available through Rittenhouse.

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### **About Rittenhouse Book Distributors**

Founded in Philadelphia as a retail medical bookstore in 1946, Rittenhouse Book Distributors, Inc. provides libraries, retailers and other businesses with print and electronic books in the fields of medicine, nursing and allied health. Rittenhouse connects its partners with the information, services and expertise critical to their success. The R2 Digital Library, Rittenhouse’s market-leading eBook database provides customers with access to thousands of essential and specialized titles in an intuitive interface, optimized for use in health sciences. Rittenhouse Book Distributors, Inc. is a privately held firm headquartered in King of Prussia, Pennsylvania. Rittenhouse is an EEP/AAP employer. For more information, visit [Rittenhouse.com](#).