

FOR IMMEDIATE RELEASE

Meet and Greet with Author Jack Hersch!

January 16, 2020 – Casemate Publishers, the premier publisher and book distributor in the Philadelphia region, is pleased to announce that Jack Hersch, author of *DEATH MARCH ESCAPE: The Remarkable Story of a Man Who Twice Escaped the Nazi Holocaust*, will be meeting with attendees and signing copies of his book for librarians at ALA Midwinter 2020. Jack will appear at the Casemate Publishers booth #1267 on **Sunday, January 26 starting at 10:00 AM.**

DEATH MARCH ESCAPE is the harrowing account of Jack's Father, David Hersch's, imprisonment and ultimate escape from German concentration camps in 1944. David is the only person ever to have escaped from two death marches. In a warm and emotionally engaging story, Jack flies to Europe to retrace his father's footsteps and reflect on David's time at the hands of the Nazis during the last year of the Second World War.

Jack is a wonderful storyteller and would love to share his father's story with your school or library. He currently resides in the New York area and is available for book signings and presentations with advance scheduling.

About the Author

Jack Hersch was born in Israel but raised in Long Beach, New York. He graduated from Columbia University School of Engineering and Applied Sciences and later received his MBA from their Graduate School of Business. He has since worked in the finance industry, served as a public company board member, been an expert trial witness, and lectured at MIT, USC, and UC Berkeley. His life changed when he discovered his father had been a POW in WWII, taking him on a quest for knowledge and resulting in this book.

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About Casemate:

Founded in 2001, the Casemate Group is a leading independent book distributor, offering global, full-service distribution to publishers, for all formats, through all channels, to all markets around the world. Casemate is also one of the leading publishers in the fields of military history, defense studies, and military science, under the imprint Casemate Publishers, and the leading publisher of archaeology and the ancient world under imprint Oxbow Books. Many publishers from the USA, UK, continental Europe and beyond, trust the Casemate Group as their valued sales, marketing, and distribution partner, helping them to maximize sales across the globe. Casemate's distribution operation offers both trade and academic publications, in many disciplines and subject areas, from history to genealogy, from fine art to cookery, from fiction and poetry, to politics and current affairs, and much more. History and related distribution client books are showcased on Casemate Publishers. Non-history, general trade books are showcased on Casemate IPM. Academic and scholarly books can be found on Casemate Academic. For more information about Casemate's publishing and distribution services, please visit Casemategroup.com.

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