

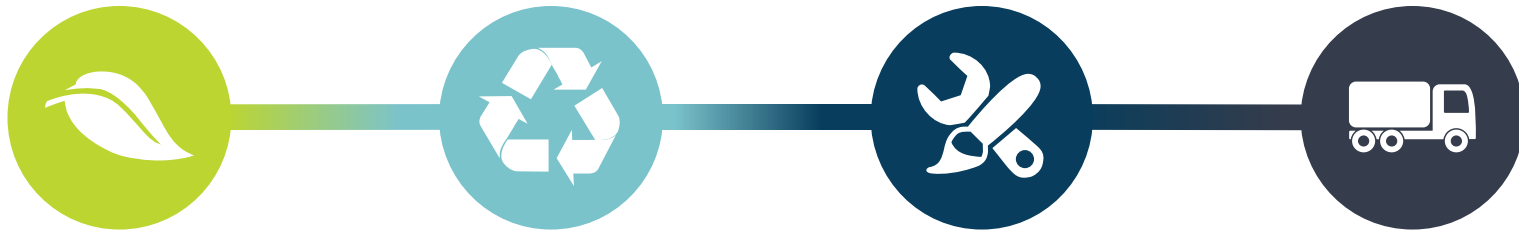
SUSTAINABILITY

In 2015, GES became the first GSC to be certified to an international sustainability standard for the meetings and event industry. GES exceeded Level One and achieved Level Two certification to the Accepted Practices EXchange/American Society for Testing and Materials (APEX /ASTM) Environmentally Sustainable Event Standards pertaining to the Evaluation and Selection of Exhibits for Environmentally Sustainable Meetings, Events, Trade Shows, and Conferences.

GES promotes a higher level of social responsibility with green programs and initiatives both in-house and with our facility recycling partnerships at show site, and we are considered an industry thought leader in green events and exhibitions.

GES believes that we have a social responsibility to decrease the impact on the environment from our exhibition and events held across the globe. This begins with educating our employees and clients, having a global vision, and mobilizing our collective efforts to meet this commitment.

GES has implemented the following initiatives in our warehouses and with our clients at venues around the world:



Sustainable operational practices

- Efficient CNC cutting technology reduces waste
- Solvent-free paints and water-based biodegradable products
- Direct-to-substrate printing emits no VOCs, made from 100% recycled material, 100% recyclable

Recycle and reuse programs

- Continuous repurposing of exhibit components
- Electric cables configured to be reusable, each with a typical 30 uses per cable lifetime

Sustainable services and products

- Minimum 25% post-industrial recycled content in carpet, 100% recyclable
- 50% recycled content visqueen, 100% recyclable
- Recyclable wastebaskets with biodegradable liners

SmartWay Transport® partners

- Innovative partnership between US EPA and freight industry
- Reduce energy and environmental impact of transport: 33 – 66 million metric tons CO₂ and 200,00 tons NO_x per year
- GES was first event marketing & tradeshow company to qualify as a SmartWay Partner